



TIME FOR THE PONTIAC TWINS' SECOND RECORD

TWINATHON

A 64 HOUR
SELLING SPREE
A Twin Exclusive!

NEW PONTIACS for

\$200

LESS

THAN THE PRICE OF ANY
Ford-Chev-Plymouth

In Comparable Models

INCLUDING CONVERTIBLES - 2-DOOR AND
4-Door SEDANS - SPORT COUPES & STATION WAGONS

Final Opportunity

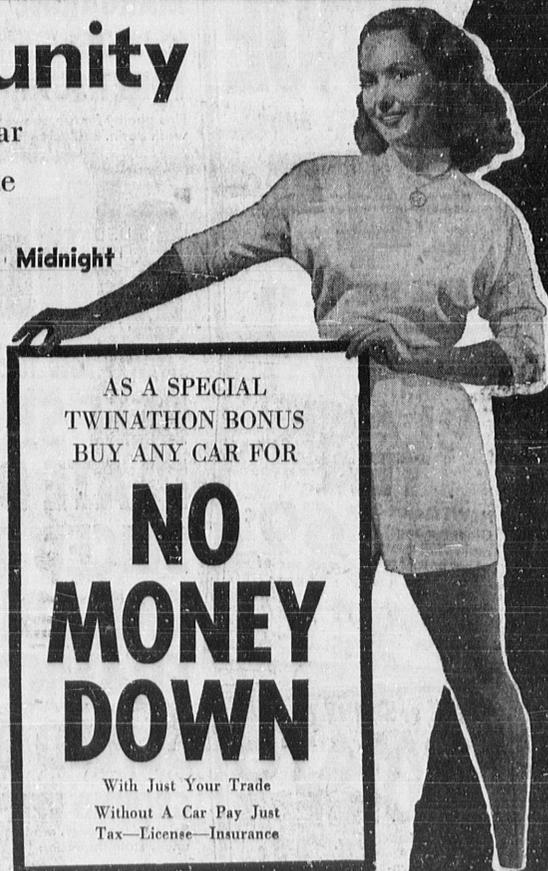
To Buy A Brand New Luxury Car
For Less Than The Price Of The
Low Priced Three!

Open 'round the clock 'til Sunday (Sept. 25) Midnight



Every Used Car
Going Below
Bluebook Wholesale!

	Kelly Wholesale Price	Our Price
1950 Oldsmobile convertible	\$600	\$495
1951 Hudson Hornet sedan	550	495
1951 Kaiser sedan	350	295
1951 Studebaker convertible	450	395
1951 Nash sedan	425	395
1950 Buick sedan	450	345
1949 Buick convertible	300	275



AS A SPECIAL
TWINATHON BONUS
BUY ANY CAR FOR

**NO
MONEY
DOWN**

With Just Your Trade
Without A Car Pay Just
Tax—License—Insurance

JUST ANOTHER TWIN EXCLUSIVE

The world's first "Twinathon" was held a month ago . . . it was such a success, and the response so great, the Pontiac Twins decided to hold this exclusive 64-hour selling spree every month . . . it gives YOU the buyer an added opportunity to own the 1955 Pontiac at these great savings. . . . Your car is in stock now in the color You want! The Car of Tomorrow—Delivered Today—At Yesterday's Prices!

THE TWINS GOAL:

TO BE THE WORLD'S LARGEST PONTIAC DEALER

LOOK FOR THIS SIGN . . .



THE SIGN OF SAVINGS!

FREE
Refreshments for everyone
... souvenirs for the kids and entertainment and music continuously.

Reward
\$25.00 in cash will be presented to anyone who can find a Twin salesman asleep in the showroom during this 64-hour stretch.

SEE
The famous Flagpole Sitter—"Chief High Trader"—he's now in his 42nd day atop the world famous 65 foot pole!

You'll
Lose \$300
If—You Don't Read This Ad!

505 PACIFIC COAST, HWY.

HERMOSA

Where Your Dollar Buys Double

FR. 4-8987
OR. 8-5286